

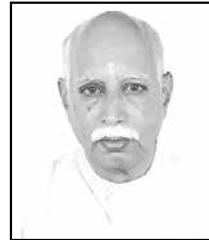
We are happy that we have reached the eighth year of our publication. We have been considering ourselves in the Kurukshetra war field. The dharma that we are working to establish is Professional Ethics in Management, particularly in Public Governance. The mode of war we have selected to achieve our goal is that advocated by Mahatma Gandhi – positive thoughts and positive journalism.

We were, at the beginning, like Arjuna in the ‘Arjuna Vishada Yoga’ (Chapter 1) of Bhagavad Gita. We proceeded in the ‘Karmanye Vaadhikarasthe...’\* format. Then we decided to assimilate the real meaning of ... “Nimitha maatram bhava savyasachin...”\*\* As we are attempting to transcend through the ‘Karma Sanyasa Yoga’\*\*\* we are in the mood of the last four lines of Bhagavad Gita (Chapter 18).

We have reached so far with the sole guidance and support of our Chairman, like the Partha Sarathi in Kurukshetra.

We dream of achieving our goal – a corruption free, ethically and morally guided India. An India where voice of the village and that of the wise who think and talk with the concern of the future generation, is heard by all those who are engaged or committed to public governance as well as the citizens who have the responsibility to up-bring their children, the future of our country, embedded with simple values of ethics and morality that we the Indians have inherited from time immemorial.

We wish all those associated with this Journal as well as our readers evince interest to be a partner in this ‘Bhageeratha Prayatna’ of the 21<sup>st</sup> century through their might - “Patram, pushpam, phalam, thoyam...”\*\*\*.



A.V. Balakrishnan  
Editor

· *Bhagavad Gita Chapter 2(47)\*; Chap.11(33)\*\*; Chap.5\*\*\* Chap.9(26)\*\*\*\**