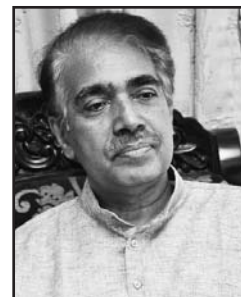


EDITORIAL



Let us bring the ‘Amrith’ of India out

“WATERWATER EVERY WHERE, BUT NOT A DROP TO DRINK” – These words of English poet Coleridge in the “Ancient Mariner” seems to be very apt for post Gandhian India, particularly in the 21st century. Whatever negatives are there on the surface, however deep attempts are being made by the immoral and corrupt in the post independent India to plunder the material and spiritual wealth of mother India, the core value of Bharath that is India, is intact even today. It remains there beneath the surface like in an ‘akshayapaatra’ brim even today with ethical, moral and spiritual fibers of yore, which Gandhiji described once as “the Gold Mine of India.”

It is here that we see a silver star in the dark sky of Indian polity, a star that gives a true awakening message “**this is India’s Century**” with a powerful positive slogan “**Make in India,**” that even the illiterate rural and tribal Indians can proudly hold to their heart, and awaken the sleeping soul within them.

For making “India’s Century” a reality, we have to focus on the minds of the youth of India, the real productive power, who forms more than 30% of the country’s population of the day and who are going to be the real resource persons to make “Make in India” happen; fill their mind with positive vibrations, sow the seeds of true Indian heritage there, water it with the Indian values of the eon that was demonstrated by Gandhiji.

For over 5 years the Asian Journal of Professional Ethics & Management has been engaged in this mission. In the current issue that is coming out during the Gandhi jayanthi month, we are focusing on the basics, starting with an eye opener article on Indian Heritage followed with successful contemporary experiences based on Gandhian values, current topics on professional ethics, a collection of Gandhiji’s words that can awaken the sleeping soul within the young Indians and ending with a miscellany for light reading. With all humility we may submit that this is our ‘squirrel’s effort’ in the ‘Amrithamadhana’ or churning of the true nectar deposited deep in the minds of Indians.

Dr. C.G. Krishnadas Nair
Chairman - Editorial Advisory Board