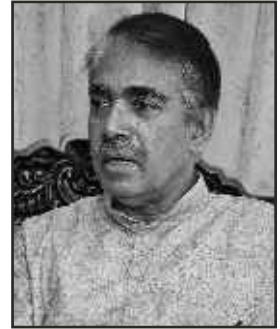


EDITORIAL



“The Asian Journal of Professional Ethics and Management” has been striving to create and enhance awareness of ethics and values among professionals and the new generation through articles by eminent personalities and through conducting seminars and workshops in specialized areas. Readers may recall that the last issue of the journal contained several articles on Corporate Management and Corporate Social Responsibilities. In this issue certain aspects of management, based on successful entrepreneurs, nurturing of entrepreneurship among the employees are covered through articles. Vision sharing, transparent and effective communication and employee empowerment will ensure and enhance employee involvement and team work.

Water is abundant in nature, but drinkable water has become scarce due to our own careless actions, continually polluting the rivers, fresh water lakes and ground water. History has taught us about the death of several civilizations on account of scarcity of water.

Respect for environment and nature, protecting our rivers and lakes and conservation of water are essential ethical responsibilities of all citizens, not only for sustainable development but also for protection of life on earth. Two articles covering this topic are also included in this issue.

Dr. C.G. Krishnadas Nair
Chairman, Editorial Board