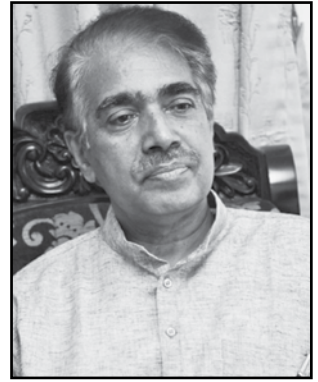


## EDITORIAL



## Character, Competence and Commitment

Character, Competence and Commitment are essential for success in one's life and profession. Competence is developed through learning, training and by experience. Human beings are just one of the millions of animal species. Animal brain is wired (programmed) by the Creator and so animals, are instinct driven, with very little or no choice on their behaviour and actions. While humans also have instincts like animals, the Creator has not wired (programmed) human brain to control human behaviour and response. They are given the power of discrimination. Man has to choose from options: good or bad, virtue or vice, kind or cruel, altruistic or selfish, harmless or harmful and likewise. Man must use this precious gift of discrimination by becoming a value driven animal and be guided by honesty, humility, compassion, empathy, love, friendship, co-operation, respect for nature and environment. Man's actions should not be allowed to be triggered by ego, anger, arrogance, jealousy, revenge, cheating, corruption and such negatives. One can develop good character by following the good values and shunning the bad values. Good Character with Competence along with Commitment to work will lead to success. Our system of education is biased towards knowledge and skills and need to give equal attention to character building through teaching and practising values and ethics. Commitment to work is essential to achieve excellence. For this, work must be performed as one's 'dharma', duty with no selfish goals for one's ego satisfaction. As Swami Vivekananda advised 'Work is Worship' and it should be performed in that Spirit, as a service with respect for Nature, Society and sustainable development. Selfless service, sacrifice of ego, surrender to God and missionary attitude to work will strengthen Commitment, inspired by Spirituality.

**Dr. C. G. Krishnadas Nair**

Chairman – Editorial Advisory Board

