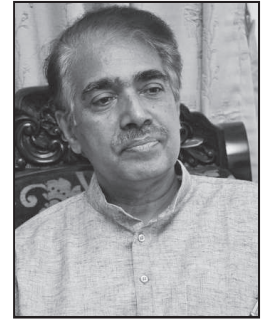


EDITORIAL

It is said that human beings are inherently greedy. Greed is the source of corruption. It is extreme desire to possess and enjoy wealth, power, fame etc. by unfair means and at the cost of others, mindless exploitation of people, nations and natural resources causing environmental damage. Cancerous spreading of corruption in governance cannot be stopped merely by change of governments or by making stricter laws or by exposure of corruption by the media. While a government committed to ethical governance and strict laws are indeed useful, implementation of such laws and deterrent punishment of the corrupt as well as corrupted are also essential. Also the Society and the individual people making of it should take affirmative action to control greed. Greed and therefore corruption can be controlled by self-discipline by raising and developing the inherent embedded moral values in each individual. All of us often experience an *inner voice*. Whenever we are about to do some wrong, we hear an inner voice, restrain us. If we listen to this inner voice and act responsibly the voice will become stronger progressively on future occasions. Development of a powerful mind free of greed and corruption with sound ethical values and commitment to serve the society and protect the environment can be thus achieved by practice i.e, listening to the inner voice and acting responsibly.

Asian Journal of Professional Ethics & Management is committed to create greater awareness on ethical values, good governance/ management through articles and case studies. We have in this issue a number of articles dealing with leadership and management, ethics, analysis on the power of ethics and values on sustainability and growth, ethics in work place, empowering/developing ethically balanced children, role of media and the question of ethics in sting operations etc. I hope that readers will enjoy reading these and benefit from the same. We from the journal also request the readers to send short articles on their experience / views which will be duly referred to the referees and subject to their approval, will be published in the journal. Wishing all our dear readers a very peaceful, joyful and prosperous New Year and success in their endeavors upholding the values and ethics.

Dr. C.G. Krishnadas Nair

Chairman - Editorial Advisory Board

