

BOOK REVIEW

**CASE INCIDENTS IN HUMAN RESOURCE MANAGEMENT - Understanding Cases with Cartoons:
D. Gopapla Krishna: I.K. International Publishing House Pvt. Ltd., S-25, Green Park Extension,
Uphaar Cinema Market, New Delhi-110 016, India, First Edition, 2014, pp1-129+iv.**

Reviewer: N.S. Viswanath

The book under review is an anthology of 50 cases in HRM. There are several cases reported and being used as materials for classroom room discussions. The present book under review appears to be unique on two fronts: first, it is based on the broader philosophy as revealed by Buddha, The Bhagawan. Secondly, each case is associated with cartoons which reflect in symbols the criticality of HR cases. The whole gamuts of HR from ethics to misuse have been succinctly written. The case begins with ethics, later on the source of selection, qualifications, safety, managing accidents, handling deaths, handling women issues, advertisements for selection, sexual harassments and scandals have been discussed. Each case projects a domain of HR. While motivation alone may not lead to better performance, punishments for threats, corruption or any other form of unruly human behaviour may not scuttle performance. Any organization will have pinpricks in dealing with people.

The author stresses in creating a new work culture by treating employees of several demographic parameters. The confluence of the old and new has been discussed with a command on HR problems. The case relating to 'Mass Leave' invites the attraction of any HR Manager in dealing with threats to the organization by employees. All these cases can be used in dealing with themes of HR to the students of an MBA programme.

The author deserves hearty congratulations for documenting cases in HR on the basis of strong foundations of human existence. The book has a foreword from Dr. Chiraprapha Tan Akaraborworn, Former Dean, School of HRD, National Institute of Development Administration, Bangkok, Thailand who has characterized this work as "Edutainment Book". The book is dedicated to three personalities whom the author considers them as symbols for 'upholding values'