

**Second Nitte International Conference  
On  
Re-defining the Roles of Business, NGOs and Governments:  
A Mission for a Better Global Society  
December 29-30, 2010**

**Justice K S Hegde Institute of Management Campus, Nitte**

*Conference Partners:*

**School of Social Policy and Practice, University of Pennsylvania, USA  
Erasmus Centre for Strategic Philanthropy, The Netherlands  
Ritsumeikan, University, Japan**

**Sub-themes of the Conference:**

- Impact of globalization, liberalization and privatization.
- Economic crises and State intervention.
- Policy framework for sustainable development
- Environmental sustainability and economic development
- Financial inclusion for inclusive growth
- Changing dimensions of global marketing
- Harnessing human resources for sustainable development
- New frontiers of CSR and strategic philanthropy
- State, Corporate and Third sector partnerships
- The challenges of transparency and accountability
- Managing cross cultural conflicts
- Ethical issues and good governance
- Stakeholder activism
- SHGs and Micro finance
- Financial innovations and global financial markets
- Millennium Development Goals- cross country experiences
- Social entrepreneurship and social enterprises
- Gender justice and development process
- o Other dimensions

**Call for papers:**

Papers are invited on any of the sub themes of the conference. Contributions may take the form of a paper, a panel or a poster. Authors are requested to submit abstracts in English fulfilling the following standards:

1. The title shall clearly indicate the conference theme being addressed.
2. Abstracts shall summarize the issues addressed, their relevance in an international perspective and establish empirical and theoretical framework.
3. The abstracts shall be approximately of 500 words, in MS word, double spaced on A4 size with one-inch margin all around.

A panel submission is a proposal for a coordinated set of three or four papers, all dealing with a particular theme or issue. The persons submitting the panel proposal must commit to attend the conference and all the authors must submit the abstracts. One of the panel contributors must be willing to act as the panel coordinator and shall indicate the same while submitting the proposal.

As an alternative to presenting full research paper, opportunities are provided to submit poster proposals. The size of the posters would be 1 x 1 meter. Posters

will be displayed throughout the conference and a session is scheduled in which participants are provided an opportunity to meet the authors.

All submissions will be subject to a blind review by two independent reviewers who will not have knowledge of the authors and their works. The selected papers would also be reviewed for publication in the conference proceedings to be published by the

Organizers.

The paper abstracts shall be submitted by email to [conference@jkshim.ac.in](mailto:conference@jkshim.ac.in) on or before **30<sup>th</sup> June, 2010**. Authors will be informed about the acceptance of the proposal by **15<sup>th</sup> August, 2010**. Full paper shall be submitted by **30<sup>th</sup> November, 2010**.

**For details log on to [www.jkshim.ac.in](http://www.jkshim.ac.in) or contact [nic@jkshim](mailto:nic@jkshim)**

## How high are the Bottom Lines of Indian Companies?

The Indian corporate sector has continued to make remarkable progress during FY2009, despite the recessionary trends prevailing all over the world. This has been reviewed in an exhaustive study: ***Super 100: After Coping with tough times, India Inc is Back on the Growth Track*** in **Business India** as an annual feature, in its recent issue (December 13, 2009). Selecting a sample of 580 Indian companies, their performance has been critically evaluated based on their annual balance sheets for the year ending March 2009. All companies are ranked on the basis of a few indicators. Net sales, profit after tax, net fixed assets, market capitalization and return on capital employed are the indicators used in the study.

Out of the top 100 companies in India selected from the sample, the number of companies earning a net profit of Rs.1000 crore and above is 41 only. There is an improvement in their number from 36 during the previous year. The growth rate in net profit of the selected companies during the year is around 30 percent. There are, however, a few laggards; 8 companies have shown negative growth in profits,

included among them is Tata Motors, the inventor of *Nano*.

In terms of the volume of sales, the number of companies having net sales exceeding Rs.10,000 crore has risen to 42 from 40 during previous year. Not surprisingly, 10 of them are in the public sector and 5 among them are in the oil sector. Indian Oil Corporation tops the list in sales, while ONGC stands first in terms of net profit.

The industrial sector moving on a growth path has witnessed improvement in the asset creation during the year. The capital market, though not very stable, has enhanced the market capitalization of many companies. With great confidence about the strong fundamentals of the economy, huge investments in capacity expansion have taken place. This is a highly desirable trend as the manufacturing sector has to catch up with the growth of the IT sector.

**Source: Proceedings of a Seminar on: *Super100 Indian Companies in 2009*, held recently at Justice K S Hegde Institute of Management.**