

Editorial

Welcome to the present issue of SDMIMD Journal of Management. There are total nine articles, and one book review, which have been published in this volume. Among them, six articles are the revised and modified version of the papers, presented in the 5th International Conference on Emerging Trends in Finance, Accounting and Banking; and two papers are revised and modified version of the papers, presented in the 2nd International Conference on Inclusive Economic Growth and Sustainable Development. All the articles and the book review, including the above, have been selected for publication following the journal's guidelines, and after undergoing 'double blind' peer review process.

Ms. Anjali Rane and Dr. Guntur Anjana Raju have analyzed the market reaction to dividend announcements with respect to service companies listed in BSE and the study reports that market reacts to dividend announcements for industries such as Banking, IT and realty sector.

Sheetal D. Arondekar and Bhanu Murthy analyzed empirically the impact of mining ban in Goa as per the verdict of Supreme Court in 2012. The study reflects how the dependence on anti-environmental projects like mining caused adverse impact on the sustainable employment and income of households since the ban was inflicted.

Thilak Venkatesan, Ponnamma M. S. and Venkatraman have analyzed the effect of macro-economic factors affecting exchange rate and have identified inflation and GDP as major factors affecting exchange rates in India.

D. Bhuvaneshwari and Dr. K. Ramya have studied the long-term association between stock prices and exchange rates in Indian context and have concluded that there is no long-term relationship between the variables. Short term relationship exists between the variables and the relationship is bi-directional.

Anthony Samson and Dr. Nagendra Babu K. have tried to find out the role of cognitive factors on job satisfaction by keeping job satisfaction as dependent variable and cognitive factors as an independent variable in the study which has been undertaken.

Shilpa N. C. and Dr. Amulya have studied corporate solvency of Indian Automobile Industries using Altman Z Score model and have shown that the results predict that the sector is in intermediate area of financial distress and calls for vigil action to improve the financial distress.

Dr. Sathynarayana, Harish S. N. and Hemant Kumar have analyzed the factors determining the capital structure of FMCG, IT, Capital goods and Infrastructure companies and have concluded that earnings, growth rate and business risks are the major factors determining capital structure of companies.

Praveen Saldhana and G. S. Premakumara examines the efforts made by the South Asian countries in the developing eco-efficient clean and green energy and their interaction with economic development. The study identifies the negative sign of sustainable development and green growth. This alarms the need to restructuring the energy policies.

Mrs. N. Pushkala, Dr. J. Mahamayi and Dr. K. A. Venkatesh have studied and compared the liquidity and off balance sheet variables of a select public and private sector banks in India and have concluded that private sector banks score over public sector banks.

The book titled “The Amazon Way: 14 Leadership principles behind the world’s most disruptive company”, written by John E. Rossman, has been reviewed by Dr. Nilanjan Sengupta. The reviewer has opined that, the book has been successful in explaining about organization called Amazon, and how the team at Amazon gets ‘obsessed with the customer, invents, simplifies, and thinks big, while practising frugality’.

I thank all the authors and the reviewers for their valuable contribution. I thank the management of SDMIMD for the continuous encouragement and inspiration in this academic endeavor. I also thank the faculty members and staff of SDMIMD for their continuous support in bringing out the present volume.

Dr. Mousumi Sengupta

Chief Editor