

## Editorial

We are happy to come up with the second issue of the tenth volume of SDMIMD Journal of Management. The present issue of the journal has five articles, one case study and, one book review. Among them, two articles and the case study are the revised and modified version of the papers, presented in the 7<sup>th</sup> International Conference on Managing Human Resources at the Workplace, held at SDMIMD in December 2018; one article is the revised and modified version of the paper presented in the 7<sup>th</sup> International Finance Conference - Emerging Trends in Finance, Accounting and Banking, held at SDMIMD in September 2018, and rest two are the revised and modified version of the papers, presented in 4<sup>th</sup> International Conference on “Economic Growth and Sustainable Development: Emerging Trends” organised by SDMIMD in November, 2018. All the articles and the case study, have been selected for publication following the journal’s guidelines, and with modifications, based on the ‘double blind’ peer review process.

In the article “Manpower Outsourcing in Hospitality – Boon or Curse” authors made an attempt to investigate several manpower related issues in hospitality sector. This research attempts to highlight the existing gaps which needs to be addressed if this growth is to be sustainable for both organizations and employees.

The objective in the next paper “A Study on Impact of Generational Affiliation on Psychological Contract” is to understand the relationship among generation and its affiliation on psychological contract. The paper is both explorative and descriptive in nature. The sample comprises employees of IT industries. A survey is proposed to conduct on these employees using questionnaire method.

In the paper titled “An Analysis of Inter-Relationship between Maternal Mortality and Development in Low Human Development Countries”, the authors attempted to examine the inter-relationship between Maternal Mortality Rate (MMR) with human and economic development in 15 Low Human Development (LHD) countries. The study is purely based on secondary sources of data. The correlation, regression, normality test and factor analysis have been used to analyze the data.

In another paper “Sustainable Urban Transport Indicators: Case of Mega Cities of India”, the authors tried to evaluate the issues for megacities of India, from dimensional principles of sustainability. The paper tried to evaluate the indicators of sustainability by adopting the famous three-dimensional principles to the major mega cities of the country.

Bitcoin is a form of digital peer-to-peer currency system where transactions take place without a central bank. The transactions are verified by the nodes of the network and recorded in the Blockchain. Since the popularization of Bitcoin, this technology has caught attention of several technology companies who started to do research on the applications and opportunities of this technology. In the paper, “Modelling Cryptocurrency (Bitcoin) using Vector Autoregressive (VAR) model”, the author investigated the relevant aspect.

In the case study titled “The Superlative Leadership – A Catalyst”, the authors, in the context of a given company, discussed how HRM Practices and various OD interventions can be a source to regain the lost trust and morale of the employees.

The book titled “Design Thinking for Educators-Unleashing Imagination Ideas being Student Centric”, written by Dr. Arvind Mallik, has been reviewed by Dr. Anantpadmanabha Achar. The reviewer has explained that the book elaborated on how every educator needed to evolve from traditional thought process and venture into new perspective of thinking and manage Innovations in teaching.

I thank all the authors and the reviewers for their valuable contribution. I thank the management of SDMIMD for the continuous encouragement and inspiration in this academic endeavor. I also thank the faculty members and staff of SDMIMD for their continuous support in bringing out the present volume.

**Dr. Mousumi Sengupta**

Chief Editor