

Editorial

Hearty greetings to the readers of SDMIMD Journal of Management. The journal is bi-annual and publishes two issues a year. However, the volume 13, apart from two regular issues features a special issue. We take pleasure in releasing and place before you the special issue of the thirteenth volume of the Journal. This issue, like any other regular issue, covers academically high-quality research papers, with orientation to management perspective.

The special issue has the diversity to the readers as it covers a wide range of topics from the different domains of management such as marketing, finance, human resource and economics. This issue is the compendium of manuscripts selected from among the presentations made in four international conferences organized by SDMIMD, Mysuru during 2021-22. The four conferences that contributed to this special issues are: the 9th International Finance Conference on “Corporate Finance and Financial Markets” held on 28-29 October, 2021, the 6th International Economics Conference on “Economic Growth and Sustainable Development: Emerging Trends”organised on 25-26 November, 2021, the 9th International HR Conference on “Talent Management and Leadership Challenges in the New Normal Business” held on 16-17 December, 2021 and the International Marketing Conference on “Marketing in Turbulent Times: Challenges and Opportunities” organised on 27 January, 2022.

The special issue features ten research articles after passing through four-stage review and selection processes. Papers are shortlisted based on the recommendations for publication during the conference presentation by the track session chair. Such shortlisted papers were reviewed and vetted by the conference review committee for further shortlisting and they were referred to the journal editorial board. The journal editorial team reviewed the broad contents and the suitability of the papers to the journal requirements and accordingly selected the papers for single blind review by the anonymous reviewers. Papers were finally selected for publication after sufficient modifications and revisions to the original conference papers in line with the editorial observations and anonymous review comments.

I am thankful to the anonymous reviewers, conference review committee members of all four conferences and my colleagues on the editorial board for commitment to uphold the rigour in the selection, review and modification processes.

The SDM Education Trust ever encourages and inspires all academic and research endeavours of the Institute. I am grateful to the Trust Chairman Dr. D. V. Veerendra Heggade and the Trust members for the guidance and support in all our research endeavours. Hearty regards to our Institute Director Dr. N. R. Parasuraman for monitoring the entire process and timely guidance. The Conference Chairs Dr. Mousumi Sengupta - HR Conference, Dr. M. Sriram - Finance Conference and Dr. S. Saibaba - Marketing Conference being co-editors to the special issue contributed immensely for its quality improvement. Faculty and the staff of SDMIMD readily contributed substantially to bring out the present volume. Our publication partner - Informatics Publication Limited (IPL) has done a meticulous work in the production of the current issue.

Congratulations to the authors and good wishes to the readers.

Dr. B. Venkatraja
Editor-in-Chief